



The San Diego Foundation, Attn: Kyoto Prize Scholarship
2508 Historic Decatur Rd., Suite 200, San Diego, CA 92106
Phone: (619) 235-4542

2011-2012 KYOTO PRIZE SCHOLARSHIPS

Scholarship Award: Up to \$10,000 per recipient

The Kyoto Symposium Organization, The San Diego Foundation, and the Inamori Foundation of Kyoto, Japan invite all high schools in the City and County of San Diego (public, private and parochial), as well as Tijuana-area high schools, to participate in the 2011-2012 Kyoto Prize Scholarships. The program is limited to high school seniors.

Background

In April 2011, for the tenth consecutive year, the nonprofit Inamori Foundation will host the Kyoto Prize Symposium (KPS) in San Diego, bringing the latest winners of the Kyoto Prize to America for a three-day celebration in their honor. (The Kyoto Prize is one of the most prestigious awards for lifetime achievement given worldwide. Information about the 2010 Kyoto Prize laureates is available at www.kyotoprize.org or www.inamori-f.or.jp)

The next Kyoto Prize Symposium will take place April 4-6, 2011, with events at San Diego State University; University of California, San Diego; and University of San Diego. The week's Opening Ceremony and Gala will take place in San Diego on the night of April 4, during which the six recipients of the 2011-2012 Kyoto Prize Scholarships will be announced. Recipients will meet the latest Kyoto Prize Laureates in person, and will receive a scholarship valued at up to \$10,000.

How to Apply for the Scholarship

1. Essay

Using one of the 2010 Kyoto Prize Laureates as your subject, please write a two-part essay not to exceed 1,000 words in length. In Part I (up to 500 words maximum), explain what inspires you most about the Laureate's life, achievements, and contribution to society. In Part II (also up to 500 words maximum), consider this Laureate's field and explain how and why you dream of contributing to it, or a similar field, through your own studies and work. We recommend that you use the Internet and libraries to conduct the research you will require for your essay. Introductory information on each Laureate is available at <http://www.kyotoprize.org>.

2. Application Form

We recommend that you begin writing your essay as soon as possible. The 2011-2012 Kyoto Prize Scholarship Application is available at <http://www.kyotoprize.org>. Please complete all sections and submit it with your essay to The San Diego Foundation by the deadline listed below.

3. Deadline

2011-2012 Kyoto Prize Scholarship Applications must be postmarked by 5:00 p.m., Monday, January 10, 2011 and mailed to The San Diego Foundation, Attn: Kyoto Prize Scholarship, 2508 Historic Decatur Rd., Ste. 200, San Diego, CA 92106. All application materials must be mailed together. Incomplete, late or faxed applications will not be accepted.

Rules for Judging

The essays will be evaluated utilizing the "Formula for Success" developed by the Kyoto Prize founder, Dr. Kazuo Inamori, which states that the success we achieve in our lives or careers is a multiplicative product of three factors: Ability x Effort x Attitude. These will be the criteria for judging all essays.

Ability (0-10 points)

- Natural intelligence and aptitude
- Analytical and rational ability
- Communications and literary skill

Effort (0-10 points)

- Research and understanding of the Laureate's field
- Knowledge of the Laureate's works
- Understanding of the Kyoto Prize and its purpose

Attitude (-10 to +10 points)

- Appreciation of the Laureate's philosophy and achievements
- Grasp of the philosophy of the Kyoto Prize and the Inamori Foundation
- Evidence of your own passion for life; enthusiasm for your future career; and desire to contribute to society and humanity

Each candidate's total score will be calculated by multiplying his or her scores in Ability, Effort and Attitude. Hint: a person of average "ability" (for example, +5 points), but outstanding "effort" (example: +10 points) and an enthusiastic, highly optimistic attitude (+10 points) may achieve more than a born genius! In addition, while "ability" and "effort" are scored from 0 to +10 points, "attitude" may range from a negative to a positive score (-10 to +10 points), depending on the individual's motivation.

Each of the 9 finalists will be required to complete a personal interview with the Scholarship Committee in order to be considered for the scholarship prize.

Good luck!